Dos & Don'ts for Twelfth-Step Outreach in the Digital Age

A Twelfth-Step call is one way for members of Cocaine Anonymous to be of service to others. Today, that support may take place in person, by telephone, through online meetings, video calls, messaging platforms, or other digital means.

We should not hesitate to reach out and offer hope to the still-suffering addict, while remaining mindful of the hopelessness and despair of active addiction. Whether in person or online, our aim is to carry the message of recovery in a safe, respectful, and effective way.

What We Do

✓ Share information about local and online C.A. meetings, including meeting schedules, access links, and newcomer resources.
✓ Encourage the newcomer to talk about their situation. Assure them that anonymity and confidentiality are respected within the Fellowship.
✓ Share your experience of addiction and recovery honestly, focusing on how recovery has changed your life.
✓ Explain the disease of addiction and the hope available through the Twelve Steps of Cocaine Anonymous.
✓ Offer friendship and support. Encourage attendance at both local and online meetings, especially if barriers such as location, illness, anxiety, caring responsibilities, or work commitments make face-to-face attendance difficult.

What We Don't

× Never jeopardise your own safety, wellbeing, or sobriety.
× When carrying out online outreach, use trusted platforms and maintain appropriate boundaries.
× Do not engage in Twelfth-Step work if you feel emotionally vulnerable, unstable in your recovery, or unable to maintain healthy boundaries.
× Avoid lengthy discussions with someone who is actively intoxicated, unless there is an immediate safety concern or a need to direct them to emergency support.

Whether our outreach takes place face-to-face, by telephone, or through online meetings and digital platforms, our purpose remains the same: to carry the message of recovery to the addict who still suffers.

We are not responsible for another person's recovery- we are simply responsible for carrying the message and making recovery accessible to those who seek it.

For the full C A version of the follow the link below; Dos & Don'ts for 12 Step Calls